

New for
2013!

education innovation

CONFERENCE
AND EXHIBITION

MARCH 8&9 2013 — MANCHESTER CENTRAL

Harnessing
technology
to inspire
and improve

*"I find most events are in London
and I often feel it is too far to
travel, but I would attend a good
quality event in the North West"*

For education professionals and leaders

Supported by:



"I would relish the chance to have questions answered about technology that I am afraid to ask"



What is the event?

► **education innovation** is a brand-new national conference and exhibition that will attract decision-making education professionals that are looking for the best ways to harness technology within their educational establishments.

At a time of rapid technological change, the education sector needs advice and practical guidance as to how best incorporate the most appropriate and effective technology into the teaching of students from school through to adult learning.

The show will offer education leaders, teaching professionals and specialists from the primary, secondary, further, adult and special educational

needs sectors the chance to gain insightful and inspirational ideas about how to provide the best possible learning experience.



Why here? Why now?

► The exponential rise in the development of technology, coupled with an increasingly independent education system has meant that advice and guidance have never been in more demand.

Extensive market research has shown that education professionals were overwhelmingly positive about a national event held in the North West of the country which offers innovative solutions, training, workshops and the opportunity to debate ideas and best practice.

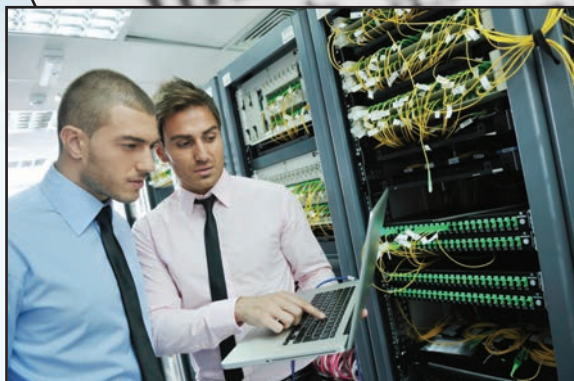
Extensive content

► Our exciting and varied programme of seminars, workshops and conference will bring together ministers, expert educationalists, broadcasters, scientists and other influential thinkers at the cutting edge of technological change to a high value two-day session, fully integrated with the exhibition.

A central hub at the heart of the event will be complemented by four additional training areas, an adjacent leaders' conference and expert exhibitor advice, all providing a massive incentive for visitors to attend.

"I think all of us would be interested to go and hear some inspirational speakers"

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Exhibitors will play an important part in providing further advice and education from their stands.

Immediately alongside the main exhibition, the Education Innovation Leaders conference will feature key sessions for the individuals responsible for education.

Confirmed keynote speakers include:

- Dr Alice Roberts
- Tanya Byron
- Spencer Kelly
- Francis Maude
- Dale Bassett,
(Research Director of Reform),
Mary Bousted, (General Secretary of ATL), Brian
Lightman, (General Secretary of the ACSL) Anastasia
de Waal, (Deputy Director of Civitas), Emma
Mulqueeney (CEO of Young Rewired State), David
Brown (Head of ICT Inspection for HMI OFSTED)
- Plus contributions from The Innovation Unit, Whole
Education, NAACE, Mirandamods, Manchester
University, Computing at School amongst other
inspirational educationalists and technology experts

***"90% of staff in leadership
positions are not confident
in teaching their staff,
about technology"***

Targeted promotion

- **Hamerville Media Group** has over 30 years of experience in organising successful exhibitions across a wide spectrum of sectors. An extensive marketing campaign will include trade advertising, direct mail, PR, e-mailing and social media to attract professional, relevant visitors to the show.

A dedicated event for the education professional

why exhibit? ▼

education innovation will provide you with the platform to give advice and guidance about how your products can be part of the technology solution for thousands of key, decision-makers in the world of education. It will enable you to build partnerships and relationships whilst offering consultation on how to make the most of the available budgets available to a range of visitors including:

- Leaders of schools colleges and universities
- School Business Managers and Bursars
- Heads of Departments
- Network managers and ICT professionals
- SEN specialists
- Teachers, lecturers and trainers
- Governors
- Consultants and Buyers
- Local Authorities



education innovation will be attracting visitors from:

- Primary Schools and Secondary Schools
- Sixth Forms and Colleges
- Universities
- Adult Education and training providers
- SEN Schools
- Independent Schools, Academies and Free schools
- Local Authorities

**BOOK
NOW!**

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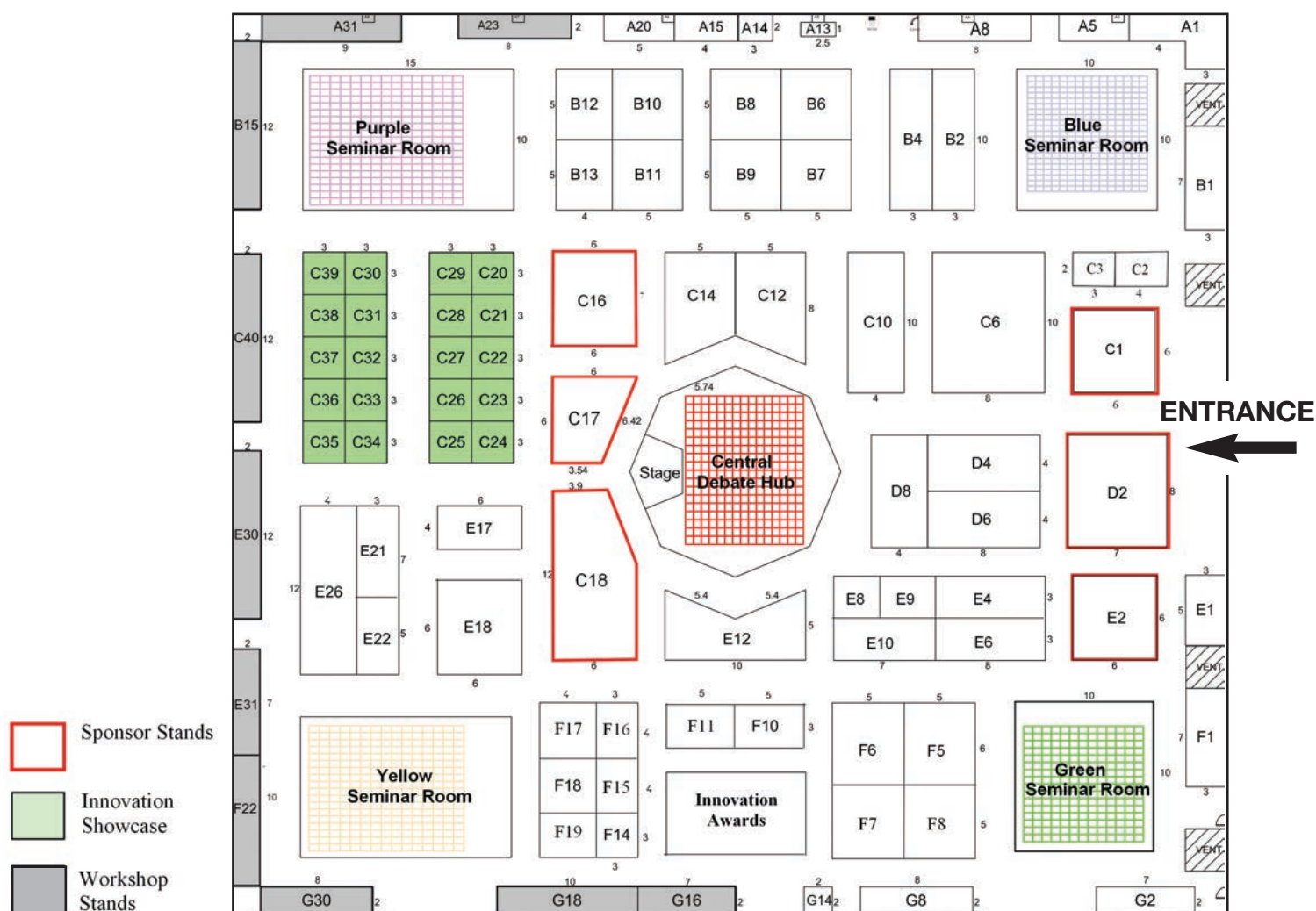
Rates:

► exhibition rates

£230.00 per m² for shell
£215 per m² for space only
sponsorship packages available on request

► conference rates

£80 for delegate package to include:
2 day conference pass
2 day free parking
2 day lunch voucher



Contact info

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