

education
innovation

CONFERENCE
AND EXHIBITION

Achievement
through innovation

For education leaders and practitioners

Supported by:





education innovation

About the event →

education innovation is an annual, national event designed to help education professionals integrate innovation and technology into learning.

Now in its second year after a successful launch in March 2013, **education innovation** provides exhibitors with an opportunity to deliver consultative advice, ideas, and guidance, to the key decision makers responsible for the UK's schools, colleges, universities and adult learning organisations.

The event combines an exhibition of expert solution providers with a fully integrated conference that includes free CPD seminars, workshops and co-located content.

The theme of the 2014 event is: "Achievement through innovation" and will focus on three main streams:

- Raising achievement in teaching and learning.
- Raising achievement through leadership.
- Raising achievement through a more effective infrastructure.

*"For us it was a great show ...
If we do one show again next year
it will be this one"* - Paul Clarke (YOUSRC)

National, but not London →

Education professionals have never been more grateful for good quality, free advice about how to raise the levels of achievement and performance of themselves, their students and their establishments overall.

Many national events are in London and the South East, making a visit often costly and time consuming for anyone north of Birmingham.

Manchester Central is a terrific, modern and accessible hub within reach of a massive number of schools, colleges, universities and training providers.

education innovation is a national event; one that will be incredibly attractive to an audience welcoming a more convenient location.

*"Education Innovation Conference &
Exhibition, undoubtedly the best edu show
Manchester has held yet"* - Alan O'Donohoe
(Our Lady Catholic School, Preston)

Unbeatable content →

We will be building upon this excellent launch by inviting an exciting and varied line up of speakers including ministers, expert practitioners, broadcasters, scientists, and other influential thinkers.

- 96% said the seminar content was excellent or good in 2013.
- 85% said they would definitely be returning in 2014.

The event will feature contributions from a fantastic range of supporters that include JISC, ASCL, NAACE, ALT, Microsoft, BBC Learning, BCS, Teaching Leaders, TSNTAB and Toshiba.

*"Good discussion on ICT & Computer
Science at Education Innovation"* - Stephen Twigg MP

education innovation is co-located with:

- iThink therefore iPad – A popular, growing event by Manchester Metropolitan University about the use of iPads in education.
- Raspberry Jamboree – On the 2nd anniversary of the launch of the Raspberry Pi computer, the Jamboree will focus on how Raspberry Pi can be most effectively used in education.

iThink
Therefore
iPad?



*"Education Innovation was excellent
- felt really personal and focused.
Fantastic contacts."* - Alison Watson (Class of Your Own)

Attracting the right audience →

education innovation is run by **Hamerville Media Group**, a leading publisher with over 30 years experience in organising successful exhibitions across a wide range of sectors.

We are working closely with key media partners as well as national, local and



digital press to deliver the right kind of audience for exhibitors.

We are also working with supporters, speakers, sponsors and exhibitors to ensure the most influential education decision-makers visit the show.

An extensive PR, advertising, direct mail, e-mail and social media campaign will allow us to successfully build upon the returning visitors from 2013.

*"We had some great discussions with
high-quality decision makers and the
follow up of the contacts we made is
looking extremely positive"*
- James Phillips, (Corel Software)

why exhibit?

- ✓ Meet new contacts.
- ✓ Provide consultative advice for key, decision-makers looking for solutions.
- ✓ Invite existing customers to a really valuable event.
- ✓ Nominate a customer for an Education Innovation Award.
- ✓ Build lasting relationships with:
 - Leaders of schools, colleges, academies, universities and adult learning organisations.
 - Business managers and bursars
 - Network managers and IT coordinators
 - Heads of department and faculty
 - SEN specialists
 - Teachers, lecturers and trainers
 - Governors
 - Consultants and buyers
 - Local Authorities



- ✓ Meet visitors from:
 - Primary schools
 - Secondary schools
 - Academies and Free schools
 - Sixth forms and colleges
 - Independent schools and Universities
 - Adult learning organisations and training providers
 - Local Authorities



Don't miss
out. Book your
space now!

education innovation

CONFERENCE
AND EXHIBITION

✓ exhibition rates

£240 per m² for shell scheme (walls, carpet, name board, fascia, wifi and marketing support)
£220 per m² for space only (wifi and marketing support)

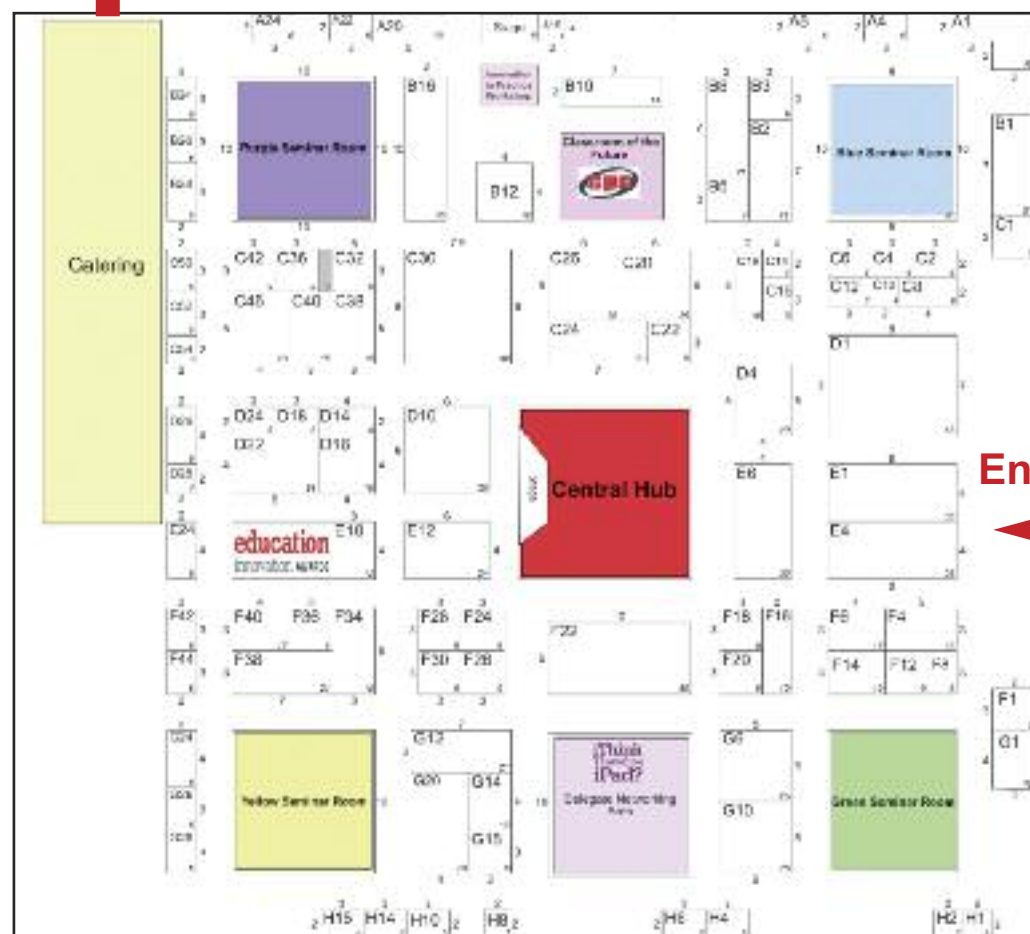
✓ sponsorship packages

There are a full range of high profile sponsorship packages available for getting the absolute maximum exposure from the event

iThink
Therefore
iPad?



Co-located
events



Entrance

Contact information

David Ventris-Field, Event manager

Mobile: 07796 014146

Email: davidvf@hamerville.co.uk

Barry Collins-Adams, Exhibition sales executive

Mobile: 07944 895396

Email: bcollinsadams@hamerville.co.uk

Tel: 01923 237799

Twitter: @EICEManchester #EICE

Facebook: www.facebook.com/EICEManchester

Education Innovation Conference & Exhibition, Hamerville Media Group Ltd, Regal House, Regal Way, Waford WD24 4YF

www.educationinnovation.co.uk